



FILM MAKERS CONTEST

We had so much fun as a sponsor of the 15th Annual Cucalorus Film Festival that we want to help independent film makers get noticed, so we've decided to create a contest. We want you to develop a 1-5 minute short film that incorporates our newest product "Humbles" Baked Hummus Chips in some fashion. Are Humbles in the background? Does your film show someone eating our chips? Is it live action or animated? Is it funny or serious?

We will narrow it down to 5 finalists and post them our web site for our consumers to choose the winner February 5th Winning video will be announced on February 21st, 2010 and featured on our web site and included in our PR kits and mailings. Grand Prize Winner will also receive \$500 and a one year supply of chips (1 assorted box of goodies from us around the first of each month for 1 year). The other 4 finalists will receive prize boxes from us loaded with our awesome chips and natural soap products!

To enter fill out the entry form below and send via fax or e-mail by December 15th, 2009 and in return we will send you 2 bags of Humbles to use in your creative film process. Entries are limited to first 100 applications received. All accepted applications will be notified by e-mail and your film submission must be postmarked or emerald to us by 5 pm on January 29th, 2010.

Entrant: _____

Address: _____

Phone: _____ Fax: _____

E-Mail: _____

Web Site: _____

Production Company: _____

PRODUCTION CREDITS (Anything you want us to know (premise, inspiration, etc):

Signature: _____

By signing this application I agree to the rules and regulations noted here and above. Applications are accepted on a first come first serve basis and only the first 100 received will be allowed to enter. Films should not portray Good Health Natural Products or any of its snacks in any negative way and be family friendly in nature as children may view our web site. Entries will be judged by Good Health Natural Products employees and narrowed down to our 5 favorites. The 5 finalists will be posted on our web site and only customers registered with Good Health Natural Products will be allowed to vote, starting at 8am EST on February 5th with voting ending at 5pm EST on February 19th. The film with the majority of the votes will be declared the winner and receive \$500 and a years worth of chips (1 assorted case chosen by us the first of every month for one year). The winner agrees to allow Good Health Natural Products to post their film on our web site and to be used in any marketing and public relations opportunities we see fit for one year. By signing you agree to allow Good Health Natural Products to post your film if you are one of the 5 finalists or winner of the contest. Good Health Natural Products has the right to reject any film submitted.

E-Mail Entry Form to: devon@e-goodhealth.com

Fax Entry Form to: 866-213-3762 attention Devon

For more information please call Candace Kaufman, Head of Marketing at 336-295-1226

